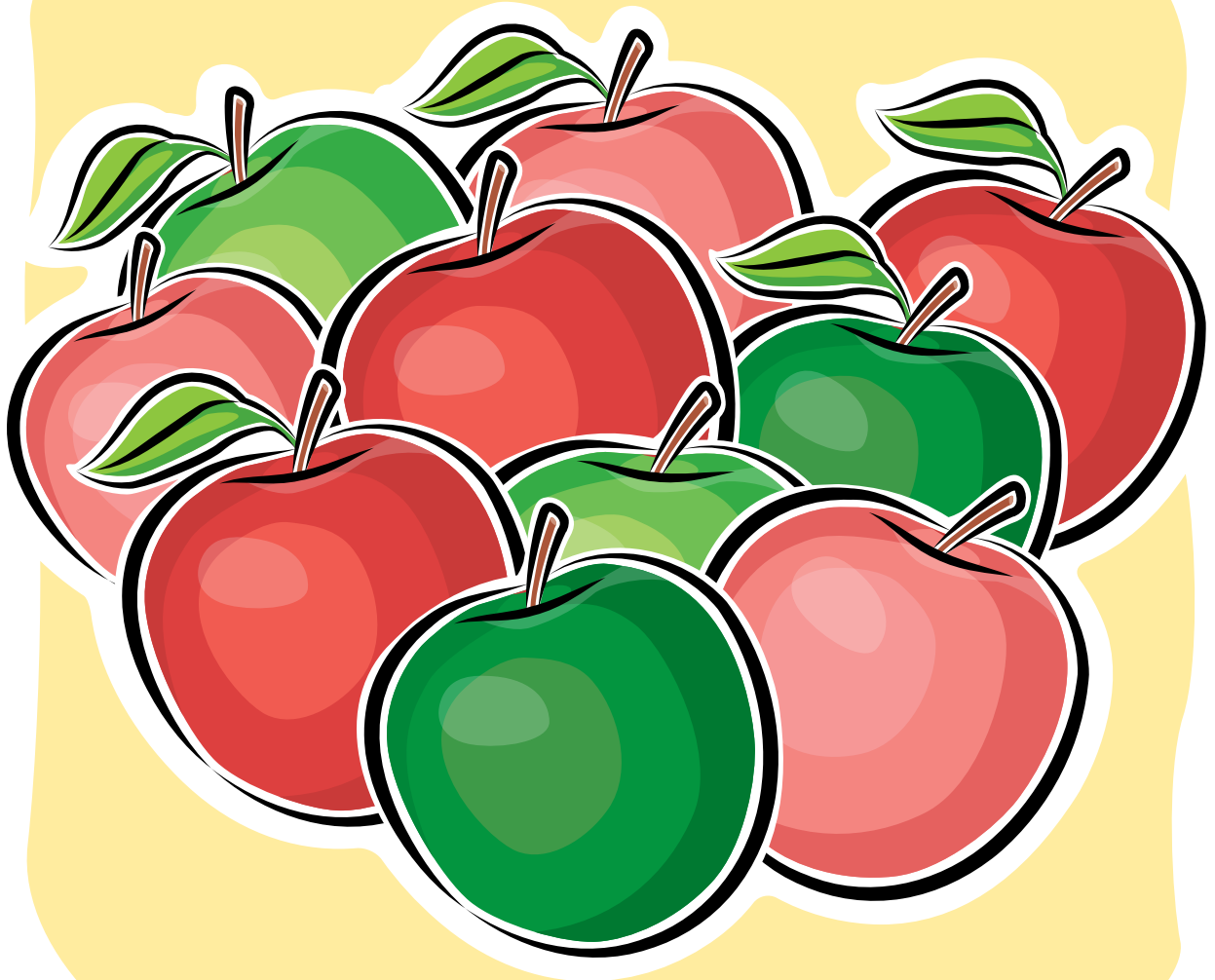


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# Apples



**4**

**180,000 tonnes per annum wasted**

31% of apples purchased are disposed of.

**4.4 million apples thrown away every day.**

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## Bottled Water



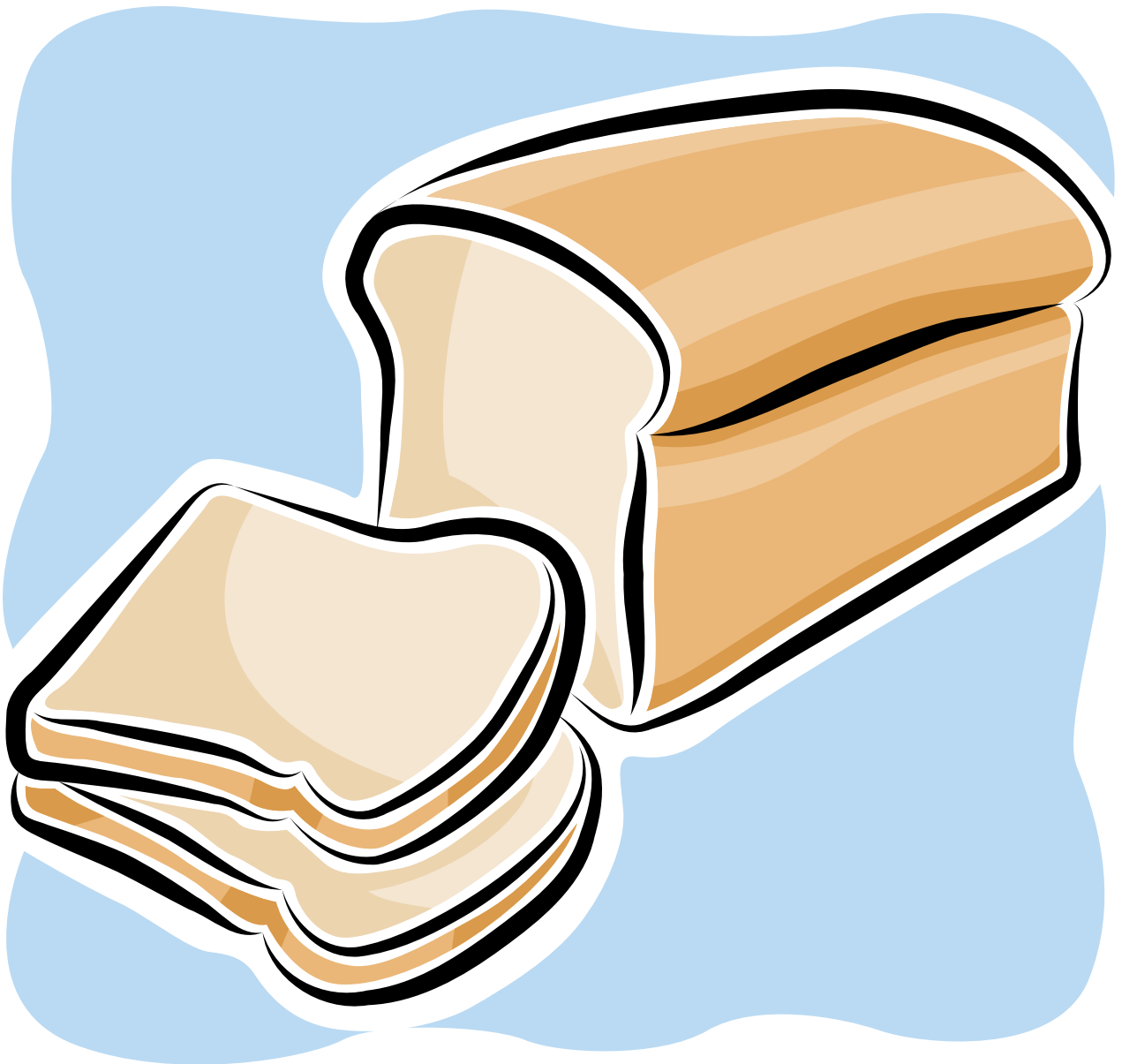
9

69,000 tonnes per annum wasted

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# Bread Slices





1

**540,000 tonnes of standard bread per annum wasted**

**Includes:** Granary, white, wholemeal; baguettes, loaves, rolls; crumbs, crusts, whole slices and pieces; toasted or untoasted

29% of all standard bread purchased is disposed of.

**7 million slices thrown away every day.**

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# Cereal





8

**75,000 tonnes per annum wasted**

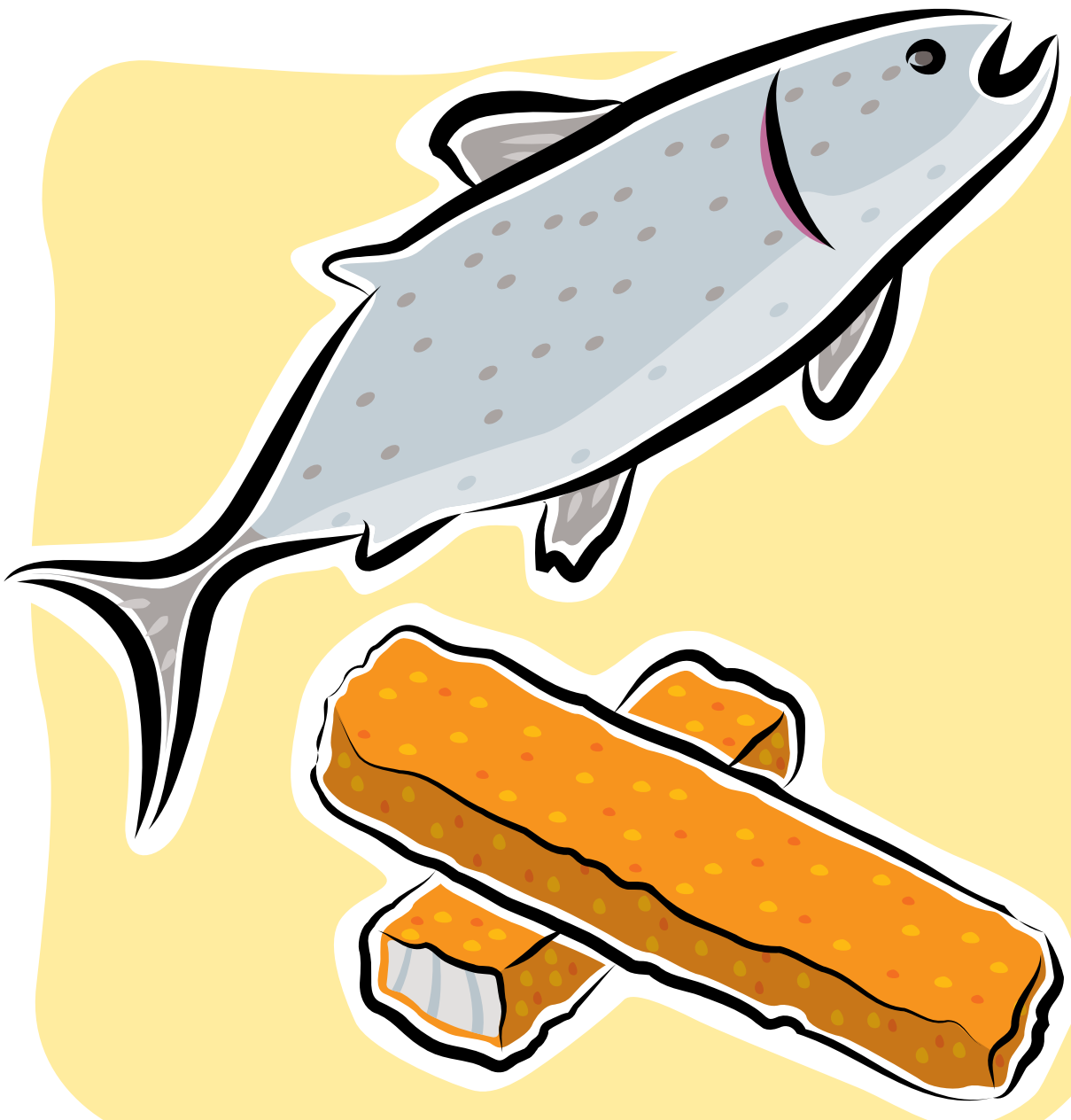
**Includes:** Commercial cereals, porridge oats;  
dry or with absorbed milk



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# Fish



12

**32,000 tonnes of uneaten fish  
wasted every year**

**Includes:** All fish, all shellfish (molluscs and crustaceans), breaded or battered fish, caviar, crab paste, crab sticks

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# Lettuce



**11**

**61,000 tonnes of lettuce wasted  
each year**

52% of all leafy salad purchased is  
disposed of.

**Equivalent to 835,616 lettuces wasted  
per day.**

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Milk



**3**

**360,000 tonnes wasted per annum**

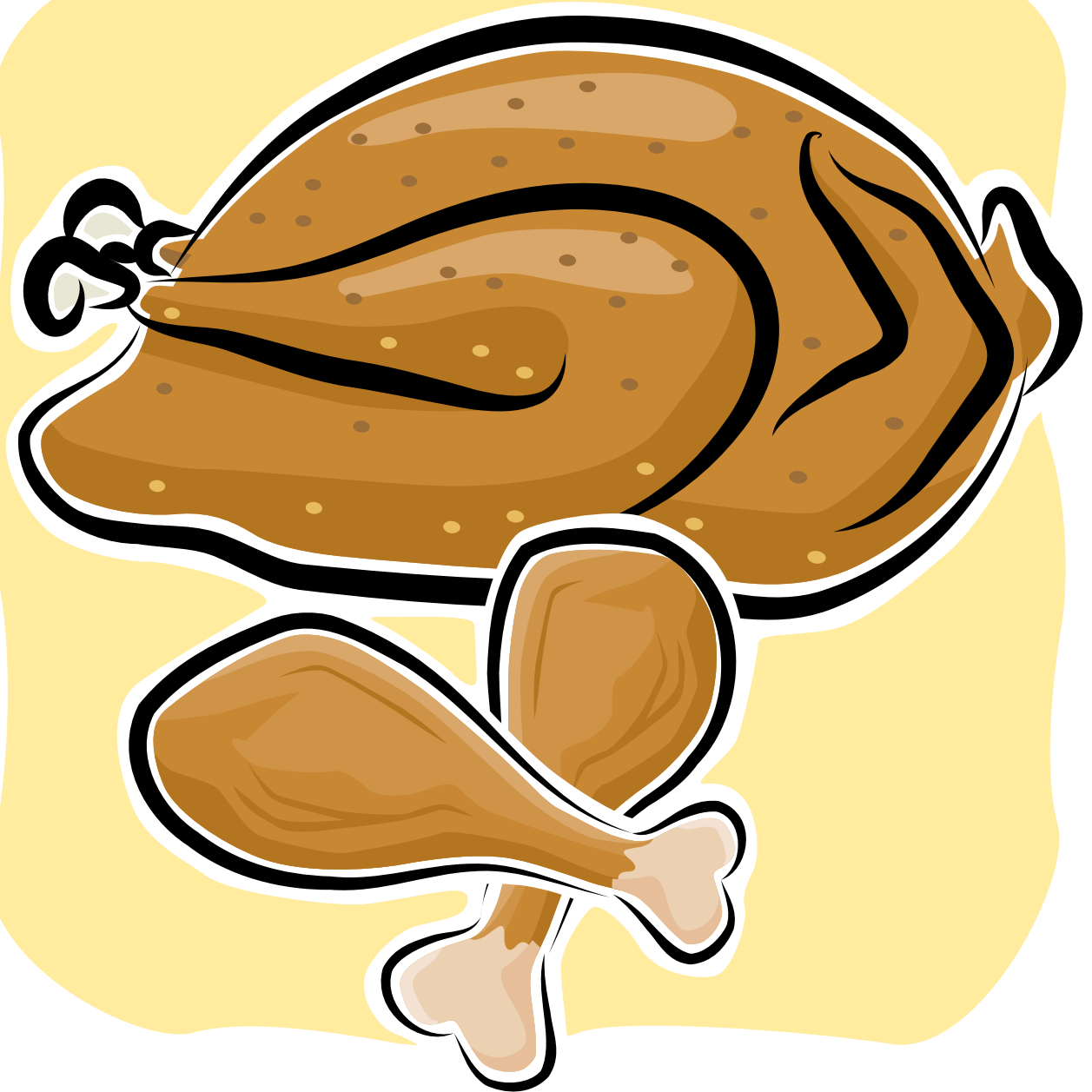
7% of all milk purchased is disposed of.

**Equivalent of 350 million litres per year**  
(Just a little less than 1 million litres per day).

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# Poultry



**6**

**81,000 tonnes wasted per annum**

**Includes:** Breaded chicken products, chicken, chicken wings, duck, pheasant, turkey

10% of all poultry purchased is disposed of.

**330,000 chicken portions**

**AND**

**5,500 whole chickens thrown away every day.**



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# Cakes



5

**91,000 tonnes of donuts thrown  
away uneaten each year**

**Includes:** Cake mix, cake, Christmas pudding,  
Danish pastries, doughnuts, éclairs, egg custard  
tarts, flapjack, fruitcake, gâteaux, iced buns,  
Indian cakes, malt loaf, American muffins,  
profiteroles, scones, Swiss roll

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# Yoghurt & Yoghurt Drinks





7

**80,000 tonnes thrown away  
per annum**

**Includes:** Fromage frais, yoghurt, yoghurt drinks

13% of all yoghurt products purchased  
are disposed of.

**1.3 million yoghurt products  
thrown away every day.**

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# Chocolate & Sweets



**13**

**24,000 tonnes per annum wasted**

**Includes:** Chocolate bars, chocolate sweets,  
Indian sweets, sweets

**700,000 unopened packets of  
chocolate and sweets every day.**

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# Lamb



**14**

**8,000 tonnes per annum wasted**

**Includes:** Lamb, lamb kebab

**Equivalent to 747 lambs per day.**



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# Potatoes



2

**290,000 tonnes per annum wasted**

**Includes:** Potatoes, peel; baked, boiled, chips (if specified homemade), mashed, roast, uncooked

45% of fresh potato purchased is disposed of.

**5.1 million potatoes thrown away each day.**

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Rice



**10**

**64,000 tonnes wasted per annum**

**Includes:** Rice, takeaway rice; cooked or dried